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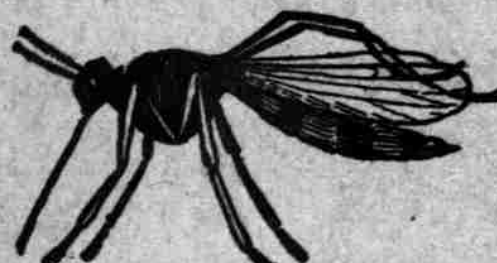
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OCALA, FLA

Some Mosquitoes



The last few days have marked a numerous advance guard of the army of mosquitoes that usually appear during the summer months. FENOLE IS THE REMEDY.

Flies, Ants, Bugs and all other insects are eliminated, eradicated and assassinated by the free use of this household insecticide.

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PERSONALLY CONDUCTED

ALL EXPENSES PAID

Canadian Eastern Tour

Leaving Jacksonville July 17th

TOTAL COST \$140.00

Chattanooga, Lookout Mountain, Mammoth Cave, Louisville, Cincinnati, Detroit, Buffalo, Niagara Falls, Toronto, Montreal, Boston, New York, Philadelphia, Baltimore, Washington, Annapolis, Savannah, And many other places by Rail and Sail.

California and the Golden West

THROUGH TWENTY STATES OVER 8,000 MILES

Leaving Jacksonville July 25th.

TOTAL COST \$225.00

Chattanooga, Lookout Mountain, Chicago, Milwaukee, The Great Lakes, Omaha, Denver, Colorado Springs, Cripple Creek, Seven Falls, Cheyenne Canyon, Garden of Gods, Pyke's Peak, Royal Gorge, Continental Divide, Salt Lake City, Yellowstone National Park, Ogden, San Francisco, Big Trees, Los Angeles, Pasadena, Santa Catalina, San Diego, California International Exposition

GRAND CANYON

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OCALA SOCIAL AFFAIRS

Odd Fellows Installed their Officers

The public installation by the Odd Fellows of their officers at their elegant hall in the Star building Tuesday night was a brilliant event, a number of ladies being present and a large part of the evening being given to sociability, promoted by music and refreshments.

The lodge room was beautifully arranged for the occasion. Flowers in vases stood on all the officers' desks and clusters of palm-branches were fastened above the windows. The altar was draped with the American flag and the floors were covered with hand-some rugs. A number of the brethren had put in some busy hours arranging things in their proper places, and their industry and good taste was evident.

Shortly after eight o'clock, the hall was well-filled, a majority of the members of the lodge being present, a number bringing their wives and daughters. The officers for the evening were W. L. Colbert, district deputy grand master; Jake Brown, grand marshal; M. M. Little secretary; Geo. L. Taylor, chaplain; H. D. Stokes, warden. When all was ready, the retiring noble grand, L. E. Yonce, took his seat for the last time and called the meeting to order.

The exercises began with music rendered by the orchestra. After this, the Odd Fellow brethren, led by Past Grand Master Little, sang the ode, "Brethren of Our Friendly Order," with which every lodge meeting opens.

Rev. J. M. Gross offered prayer and Mr. Mosher on the cornet, accompanied by Miss Fern Bell on the piano rendered "The Flower of My Heart," in a way that brought hearty applause.

Grand Marshal Jake Brown then advanced to the altar and inquired of the noble grand if all was duly prepared for the installation. Being assured that it was, he ushered in the district deputy grand master, W. L. Colbert, who in well chosen words thanked Noble Grand Yonce for his faithful service and invested him with the most regal ornament of the lodge, the past grand's collar, after which the marshal led him to his seat to the right of the altar.

The marshal then led the newly elected officers, F. E. McClane, noble grand, J. D. McCaskill, vice grand, and L. H. Pillans, secretary, to the altar, where they stood while the district deputy grand master administered to them their obligation. Each was then brought before the proper officer, who impressed upon him his duties, after which the marshal invested him with the insignia of his office and led him to his seat. The noble grand was admitted by the district deputy grand master, the vice grand by Warden Stokes, and the secretary by Mr. Little, who for the occasion took the secretary's place.

Following this, the appointive officers were brought forward, instructed in their duties by the district deputy and invested with their insignia and led to their posts by the marshal. The appointive officers are as follows: H. H. Henderson, warden. W. Austin Bennett, conductor. D. E. Busler, chaplain. Harry L. Alexander, R. S. S. Wayne TenEyck, L. S. S. Port V. Leavengood, R. S. N. G. Joe Potter, L. F. N. G. J. W. Lamar, R. S. V. G. H. L. Luffman, L. S. V. G. Oscar Andrews, inside guardian. M. Carter, outside guardian. Visiting committee, A. Slott, W. D. Carr.

Finance committee, F. B. Burden, H. D. Stokes, S. P. Anthony. The installation closed with the ritual prayer by the chaplain for the occasion, Geo. L. Taylor.

The audience was expecting a treat in a five-minute's address on "Infant Members," by Mr. J. P. Phillips, himself an infant of three months' standing in the order. Mr. Phillips, however, went to Crystal River Tuesday morning, became rain-bound on his return and did not reach home in time to attend. His absence was greatly regretted, as he is a most interesting speaker.

Mr. Lester Lucas, accompanied by Mrs. Lucas, sang "A Dream," and being heartily encored responded with, "A Son of the Desert am I." Mr. Lucas' magnificent voice was never more enjoyed by an audience.

Mr. M. M. Little, one of the veteran members of the lodge, and of the order in Florida made a most interesting five-minute's talk on "Matured Members."

Then came the speaker of the evening, Mr. Geo. W. Scofield, prominent in the Odd Fellows and several other orders, and a man who never misses a lodge meeting if he can help it. Mr. Scofield is an excellent speaker. "Odd Fellowship" was his theme and he handled it most ably. All those present had a more exalted and greater faith in the order after hearing him.

A benediction by Dr. Gross, and the closing ode by the lodge ended the exercises. They did not end the festivities, however, for immediately various brethren who had been busy in the ante-room, now entered, bearing waiters which were crowded with glasses of most refreshing fruit punch, and trays heaped high with delicious sandwiches. All the brethren and their guests were abundantly served and another half hour passed with social talk, while enjoying the refreshments.

All in all, the Odd Fellows and guests had a most enjoyable evening, and all went home with a very high

option of Tulula Lodge and its magnificent hall, which is undoubtedly one of the prettiest and most convenient lodge rooms in the state.

The pleasure of the evening was greatly added to by the orchestra selected for the occasion, which consisted of Miss Gertie Peyser pianist, Messrs. Booe and Ten Eyck violinists, Mosher and Cole cornets, Needham and Lopez clarinets and F. E. McClane trombone.

A large and enthusiastic audience greeted Mrs. Moyers' photo-play, "Fate's Boomerang," at the Temple theater yesterday afternoon and evening. The number of gentlemen noted at the afternoon performance was quite a compliment both to the writer and the host and hosts, Judge and Mrs. Richard McConathy. At the hour of 4:30 the bridal party of Miss Annie Atkinson, as the guests of Mrs. Mammie Howse Stovall, filed into the theater, when Miss Lily Bailey on the violin and Miss Dorothy Lancaster at the piano rendered several appropriate selections. After they were seated these talented musicians played several other selections in compliment to Mrs. Moyers. A very pleasing diversion of the night performance was the short poem on "A Scenario Writer," recited by Miss Louise Rentz and the presentation by Miss Elizabeth Bennett of a beautiful basket of Shaster daisies and coral vine most artistically arranged by Miss Jefferson Bell to Mrs. Moyers in appreciation of her delightful scenario. The

(Concluded on Last Page)

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Everybody knows it
by its nameSold only in the original sterilized
bottle with the label on it,
at Soda Fountains and other Refreshment
Stands.

SKIRT AND DRESS SALE

ALL THIS WEEK

We will place on Special Sale
Our ENTIRE LINE of LADIES'

SKIRTS AND DRESSES AT GREAT REDUCTIONS

Dresses

Every Dress in our store has been reduced. No matter how good or how new, you can buy it now for a whole lot less. None will be sent on approval. Any dress taken out of our store will be a bona-fide sale.

One lot of LADIES' DRESSES, values to \$1.25 at only

65c

One lot of LADIES' DRESSES, values up to \$2.00 at only

98c

One lot of LADIES' DRESSES values to \$3.00 at only

\$1.48

This season's White and Colored Dresses, values to \$10 at only

\$4.50

Silk Poplin Dresses, assorted styles, values to \$10 at only

\$5.95

Take Advantage of these Bargains

Skirts

One Special lot White Garbadine Skirts, values up to \$1.50. Special at only

88c

Every skirt in the store goes in this sale. Palm Beaches, Silverblooms, Kool Kloths, Panamas and all wool skirts. Most of them are new styles which have arrived since this season began. Every skirt has been cut in price from 1-4 to 1-3. The prices will be something like this:

Values up to \$7.50 at

\$4.95

Values up to \$6.00 at

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\$3.50

Values up to \$4.00 at

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A FEW EXTRA SPECIALS

Yard-Wide English Long Cloth,
15c. values at per yard

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PLAIN WHITE VOILE, a 15c
value at per yard
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COLORED CREPE POINTILLE,
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We have reduced all of this season's

Ladies' Hats

To Exactly

Half Price

45-in CREPE and BATISTE EMBROIDERY FLOUNCING, 50c
values at per yard
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29c

44-in WHITE RICE CLOTH, 25c
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TABLE DAMASK, 59c
value sat per yard

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\$29.60 Baltimore, Md. and return.
TICKETS SOLD JULY 5-6-7-8-9. LIMIT JULY 31st.\$43.60 Buffalo, New York and return.
TICKETS SOLD JULY 8-9-10. LIMIT JULY 23rd.

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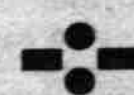
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